



**A future with clean air..**



**Wish you were here?**



Citizen's involvement



Striving for change

LOW

Dust-filled wasteland



LOW



Citizens at the centre

HIGH

Heading for cleaner air



LOW

Air quality policy ambition



**A better future is possible -  
how will you play your part?**





# Are you breathing in clean air?

AIR POLLUTION

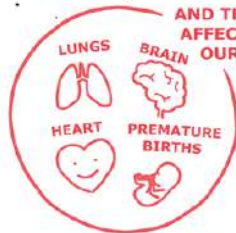


SOOT  
DUST  
PM<sub>2.5</sub> PM<sub>10</sub>

WE  
BREATHE  
IT IN



AND THIS  
AFFECTS  
OUR



WHO'S  
AT  
RISK

ALL OF US!



THE OLD



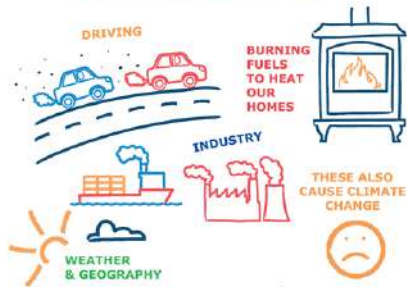
THE YOUNG

BUT ESPECIALLY...

PEOPLE WITH  
HEALTH  
CONDITIONS



WHAT AFFECTS  
AIR POLLUTION?





SUPERMARKET



Welcome  
to  
ClairCity!



Dear .....

We are in class..... at .....  
school. Today we have been exploring air  
pollution and carbon emissions and the  
problems they cause.

We are writing to tell you that.....

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.....  
.....  
.....  
.....

We learnt that.....

.....  
.....

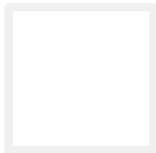
We would like if you could.....

.....  
.....

Yours sincerely,



[www.claircity.eu](http://www.claircity.eu)



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Dear .....

**Did you know air pollution leads to many health problems and is linked to around 300 deaths each year in Bristol? Poorer and BAME communities, the old, the young, and people with health conditions are the most impacted.**

**We know a better future is possible. That is why we are asking you to take the following actions:**



**Yours sincerely,**

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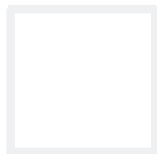
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Dear .....

**Did you know air pollution leads to many health problems, especially for young people? Road traffic also produces carbon emissions, which cause climate change.**

**We know a better future is possible. That is why we are asking you to take the following actions:**



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**Yours sincerely,**